





SSQ Insurance

2019 National Roadshow

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Regional VP, Central Ontario & Western Canada



The image features a central dark green rectangular box with a thin white border. This box is set against a light green background that is densely decorated with multi-colored confetti (yellow, blue, purple, and green). The entire composition is framed by a dark green border with white, wavy, torn-paper-like edges at the top and bottom. Inside the central box, on the left, is a large '75' where the '7' is light green and the '5' is a darker green. To the right of the '75' is the text 'years. Millions of people. One community.' in a light green, sans-serif font.

75 years.
Millions of people.
One community.

**It deserves a
Celebration!**

Your dedicated SSQ Insurance team



Your dedicated SSQ Insurance team Alberta



Paul Grunsell
Director
Business Development



Deano Delides
Business Development
Associate



A few things to keep in mind

- Documents
- Questions?
- CE credits
- URL link with presentation & survey
- Evaluation card
- Draw prize
- 75th anniversary cupcakes

Agenda

- 1 SSQ Insurance Profile
- 2 New and improved Term Plus
- 3 Understanding Business Insurance
- 4 Closing Remarks



Our profile

Founded in 1944 by a progressive doctor, SSQ Insurance is a collective success story. Even today, the company has remained solidly committed to its original core values.

- **Solidarity**
- **Accessibility**
- **Expertise**
- **Social commitment**
- **Integrity**
- **Respect**

Our purpose is simple: we put communities at the heart of insurance because stronger communities make every person stronger.

At A Glance



Group Insurance



Individual Insurance



Investment



General Insurance

Coast-to-coast presence

Distribution partners across the country



6th largest life insurance company in Canada by premium volume

SSQ Insurance

Is a major Canadian financial institution with:

+ 3M

More than 3
million clients

2K

2,000 employees

\$12B

In assets under
management

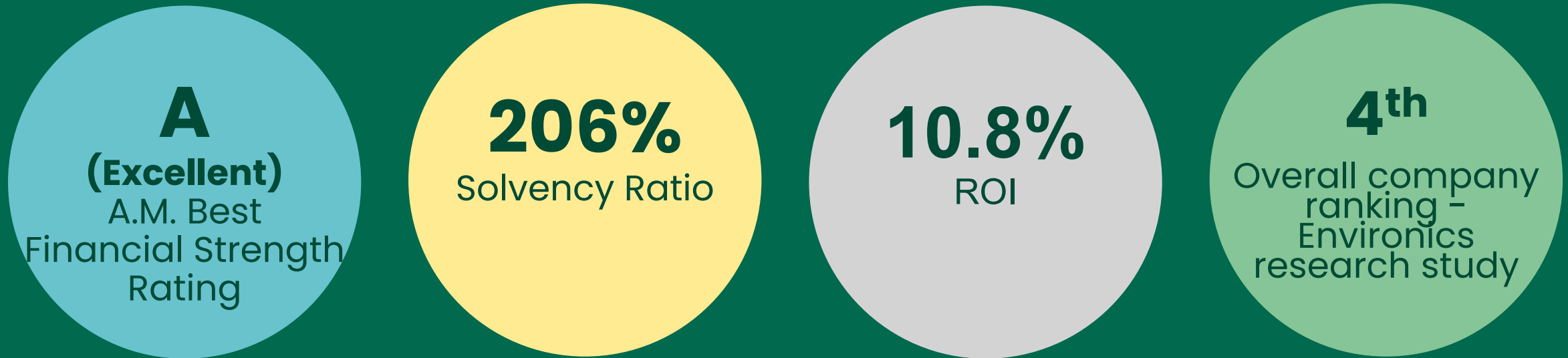
\$2.5B

In consolidated
insurance
premiums

6th Largest Insurer in Canada

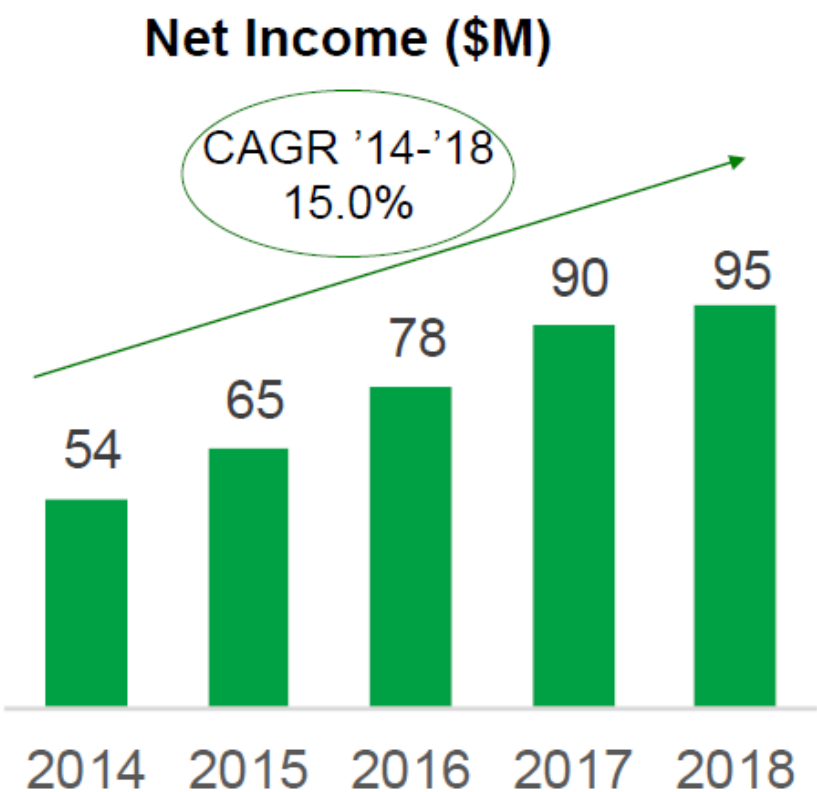
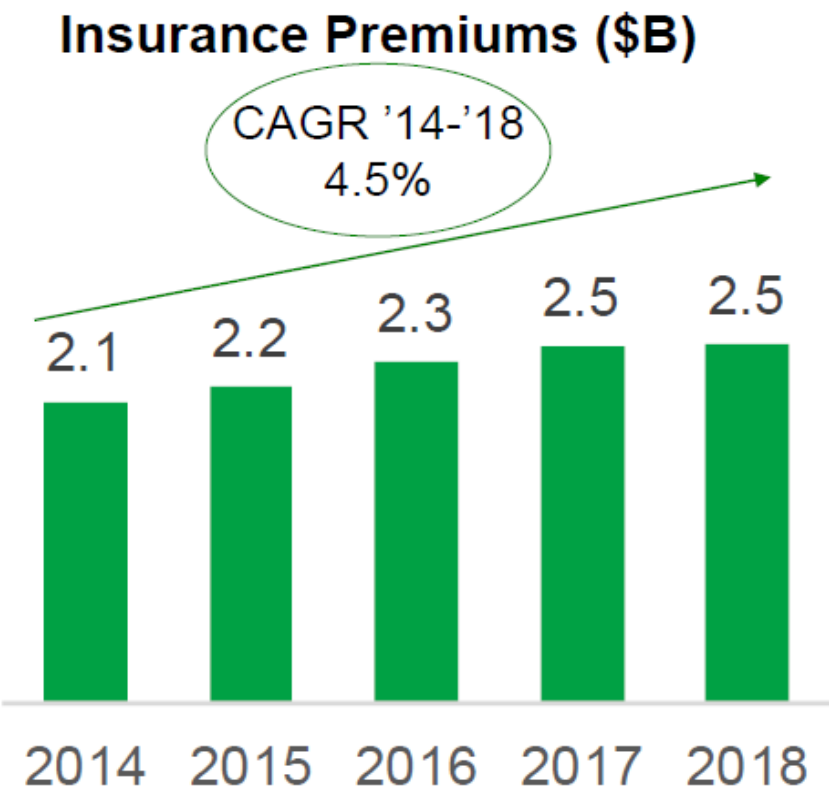
SSQ Insurance

Is a major Canadian financial institution with:



6th Largest Insurer in Canada

Sustained Growth





**We put
communities
at the heart of insurance**



As a member of Imagine Canada, SSQ Insurance sets aside at least 1% of its pre-tax profits as donations to community development organizations.

It also established the SSQ Foundation in 1996.



Promotion of health and wellness at work

Annually Massive participation of employees at the SSQ Insurance Quebec City Marathon and the *Marathon SSQ Assurance de Longueuil* (Montreal area)

2018 SSQ Insurance's Elite Healthy Enterprise certification renewed by the *Bureau de normalisation du Québec*

2017 Our HealthWise Program wins the *Coup de coeur* prize (CRHA)

2013 GoodLife Fitness Health & Wellness Leadership Award



Product Offering

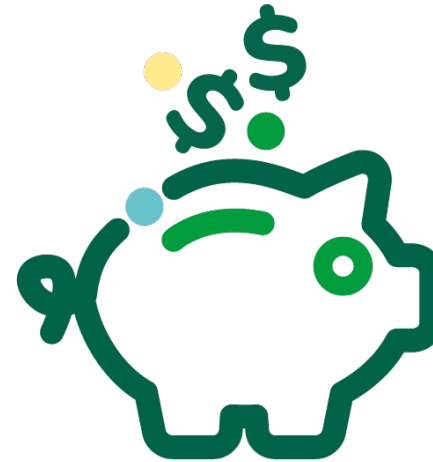
SSQ Insurance offers products and services in four sectors:



Group Insurance



Individual Insurance



Investment



General Insurance

Why should you be looking at SSQ Insurance?

- Our stability & financial strength (A)*
- Our innovative and competitive investment & insurance products
- Our commitment across Canada
- Our service
- Our professional team

* A.M. Best