



SSQ Insurance

2019 National Roadshow

Nadira Laing, B.Comm, CFP, CLU
Regional VP, Central Ontario & Western Canada





The image features a central dark green rectangular box containing text. This box is surrounded by a wide border of light green, which is filled with numerous small, multi-colored confetti-like dashes in shades of yellow, blue, and purple. The entire composition is set against a dark green background with white, curved, organic shapes at the top and bottom.

75 years.
Millions of people.
One community.

**It deserves a
Celebration!**

Your dedicated SSQ Insurance team



Your dedicated SSQ Insurance team British Columbia



Jon Hwang
Director
Business Development



Geoffrey Mo
Director
Business Development



Steven Paul
Business Development
Associate

Agenda

- 1 SSQ Insurance Profile
- 2 New and improved Term Plus
- 3 Understanding Business Insurance
- 4 Closing Remarks



Our profile

Founded in 1944 by a progressive doctor, SSQ Insurance is a collective success story. Even today, the company has remained solidly committed to its original core values.

- **Solidarity**
- **Accessibility**
- **Expertise**
- **Social commitment**
- **Integrity**
- **Respect**

Our purpose is simple: we put communities at the heart of insurance because stronger communities make every person stronger.

At A Glance



Group Insurance



Individual Insurance



Investment



General Insurance

Coast-to-coast presence

Distribution partners across the country



6th largest life insurance company in Canada by premium volume

SSQ Insurance

Is a major Canadian financial institution with:

+ 3M

More than 3
million clients

2K

2,000 employees

\$12B

In assets under
management

\$2.5B

In consolidated
insurance
premiums

6th Largest Insurer in Canada

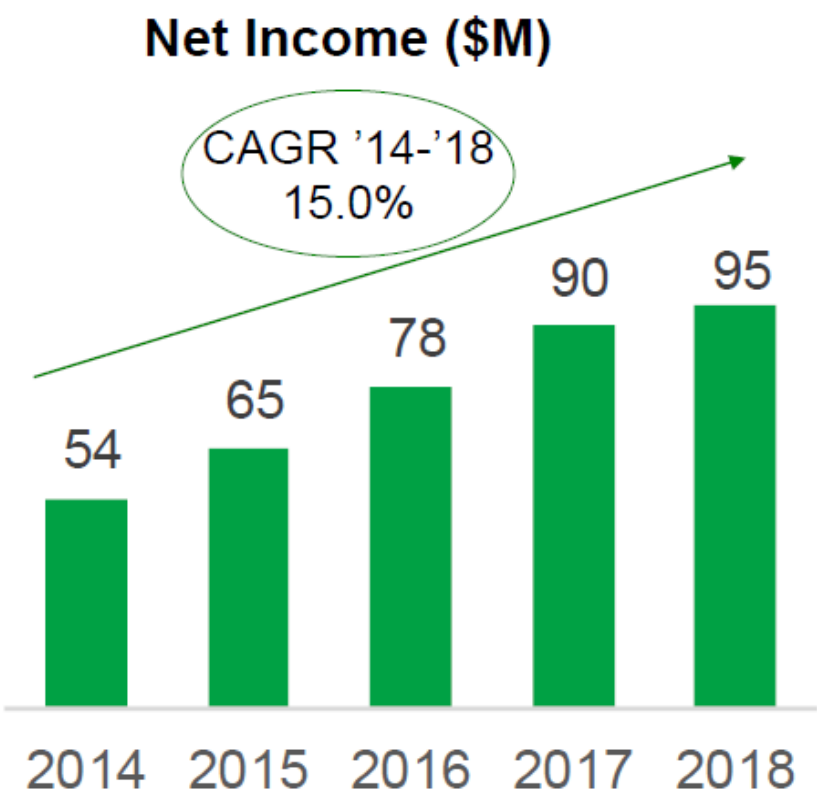
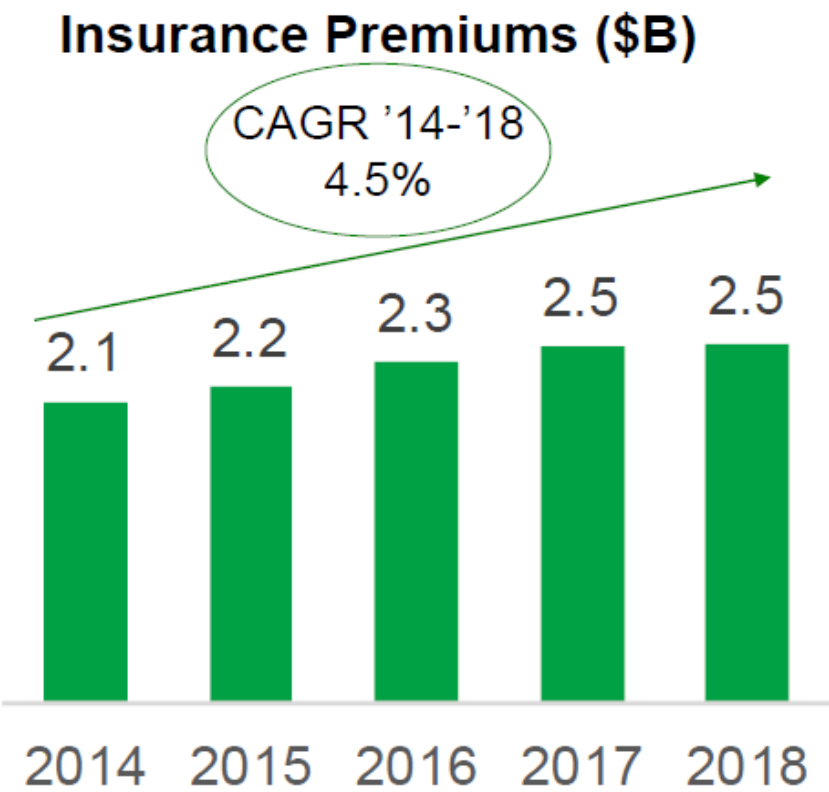
SSQ Insurance

Is a major Canadian financial institution with:



6th Largest Insurer in Canada

Sustained Growth





We put communities at the heart of insurance



\$75,000



As a member of Imagine Canada, SSQ Insurance sets aside at least 1% of its pre-tax profits as donations to community development organizations.

It also established the SSQ Foundation in 1996.



Promotion of health and wellness at work

Annually Massive participation of employees at the SSQ Insurance Quebec City Marathon and the *Marathon SSQ Assurance de Longueuil* (Montreal area)

2018 SSQ Insurance's Elite Healthy Enterprise certification renewed by the *Bureau de normalisation du Québec*

2017 Our HealthWise Program wins the *Coup de coeur* prize (CRHA)

2013 GoodLife Fitness Health & Wellness Leadership Award



Product Offering

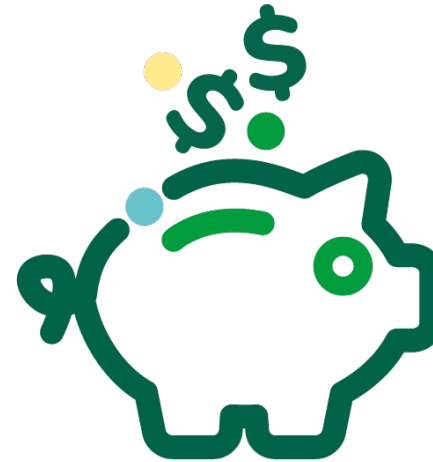
SSQ Insurance offers products and services in four sectors:



Group Insurance



Individual Insurance



Investment



General Insurance

Why should you be looking at SSQ Insurance?

- Our stability & financial strength (A)*
- Our innovative and competitive investment & insurance products
- Our commitment across Canada
- Our service
- Our professional team

* A.M. Best

2019 National Roadshow